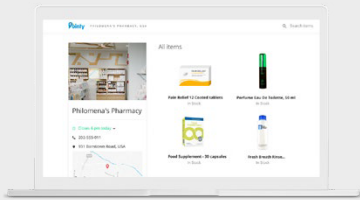




# Point-of-Sale

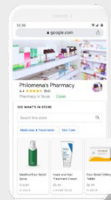
## Show shoppers what's in your store with Pointy from Google.

Every day, shoppers are researching products online. Attract them to your physical pharmacy location by displaying your products on Google - using a simple, free integration with your Point-of-Sale system.



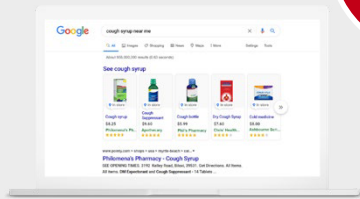
### Your Products Online

Scan your products to automatically add them to a Pointy Page for your pharmacy that shows live product inventory, opening hours, and contact details.



### What's in Store

Use Pointy to automatically add to your Business Profile on Google, so searchers can see the products you stock right now.



### Local Inventory Ads

Attract shoppers by running high-intent product ads that display at the top of search results. All you need to do is set your budget and location.



### Retailer Dashboard

When you run ads, get useful insights in easy-to-understand charts of top products, how shoppers find you, and how your store is performing.



### Additional Features of Your Pointy Page:

- Individual product listings.
- Retailer profile to show store opening hours, address, etc.
- Ability to call the store and reserve a product.
- Stock status labels, including In Stock, Unknown, and Out of Stock.
- Social sharing option to share individual products to social networks.
- Can be linked to from pharmacy's website as a live product catalog.



### Benefits:

- Attract shoppers who are searching online to your brick-and-mortar pharmacy.
- Display products on your Pointy Page and Google Business Profile, Maps, Search, Shopping, and Images.
- Enjoy simple, free integration with your Point-of-Sale system.
- Run ads on Google much more simply with Pointy.

**Learn More & Get Started Today**

**[qs1.com/pointy](http://qs1.com/pointy)**



